

16
Eng

SEAT NO:- _____

Printed Pages : 1

SARDAR PATEL UNIVERSITY
B.COM
SEMESTER - 2
BUSINESS ORGANISATION & MANAGEMENT - II
[UBO2CCOM22]

Date : 27-3-2019
Wenuesday

Time : 10.00 AM to 12.00 PM

Total Marks : 60

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1. What is a guideline ? Explain its utility. 15

OR

1. Give the meaning of leadership to tell its different styles.
2. What is information communication ? Explain its process and importance. 15

OR

2. What is motivation ? Discuss a series of Maslo's require ments that ex plain its importance. 15
3. Discuss the purpose of human resource management and discuss its objec tive in detail. 15

OR

3. What is a human resouce plan ? Explain its process 15
4. What is industrial relations ? Explain the importance of telling its various stake holders. 15

OR

4. (A) Tell the works of the labor union. 8
(B) Explain the process of collective bargaining. 7

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